

# 生活有東森 天天都精彩

WHEREVER THERE IS NEWS, ETTV IS THERE.

18430 E. San Jose Avenue, #A  
City of Industry, CA 91748

電話 626.581.8899

傳真 626.581.8815

網站 [www.ettvamerica.com](http://www.ettvamerica.com)



**2025**

# ABOUT US

**ETTV** is a multi-faceted media company dedicated to serving the Chinese community worldwide. Operating under EBC (Eastern Broadcasting Co., Ltd.), with its corporate headquarters located in Taipei, Taiwan, ETTV has become the leading brand among all media companies in Taiwan, acting as a public service paradigm of media outlets with its branded cable TV channels. ETTV progressed into a highly-developed media operator, producing a high quality news channel followed by movie, drama, variety, and children channels. This stepping stone grounded ETTV's status, forming solid strategic alliances with television stations in more than a dozen countries and signed sisterstation agreements with more than 14 television stations throughout China. ETTV began channel syndications in the United States in 1997, providing top-quality programs and excellent in-language service to the Chinese community nationwide. To further extend its services, ETTV had officially entered the U.S. market in February 2003 with its headquarter located in Los Angeles. ETTV America Corporation has established well-rounded operating strategies: broadcasting through Satellite, Cable, IPTV, OTT, and Local Digital UHF platforms with 24-hour high quality Chinese in-language programs. Our goal is to serve the millions of Chinese households in the American region with expanded coverage in the United States, Canada, and South/Central America.

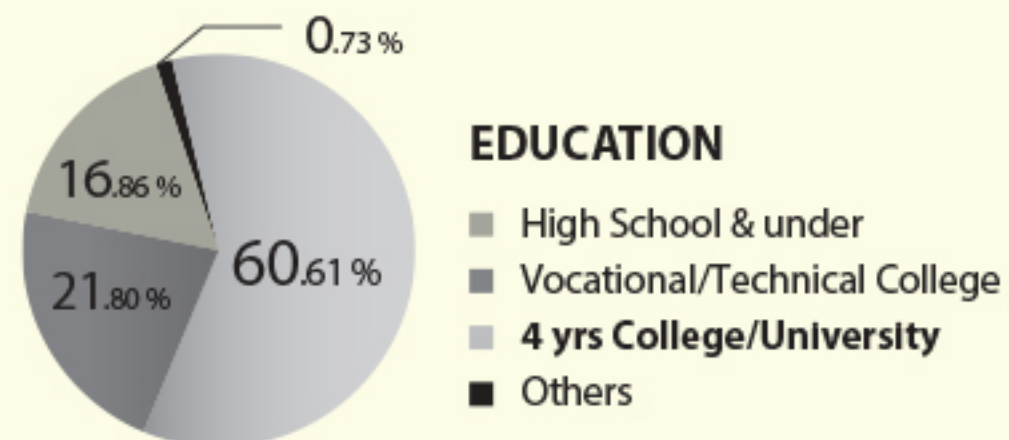
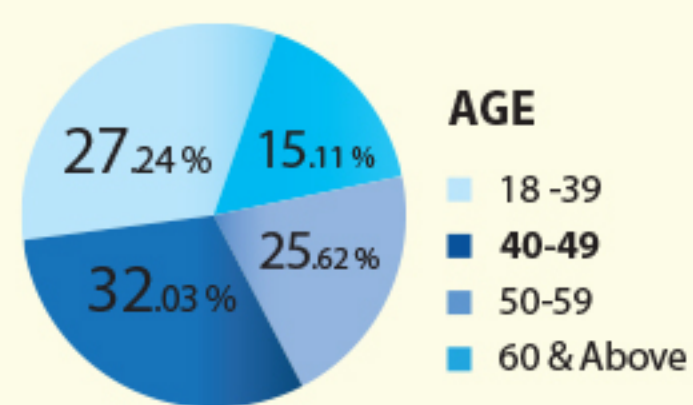
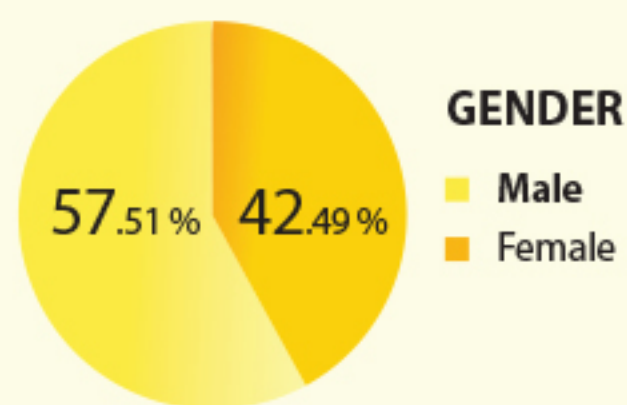


# CHANNELS

## CTV 東森新聞 ET-NEWS

“Where There Is News ETTV Is There”

**ET-NEWS** is a 24-hour, around-the-clock news channel, dedicated to providing objective, accurate, and substantial news coverage nationwide. ETTV has established strong and cooperative partnership with over 20 international media organizations including CNN, AP and NHK to offer worldwide news coverage.



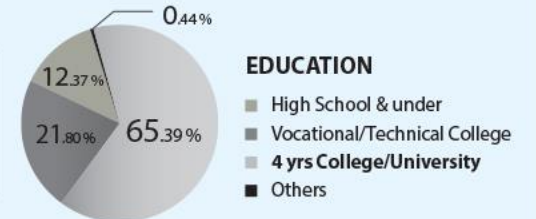
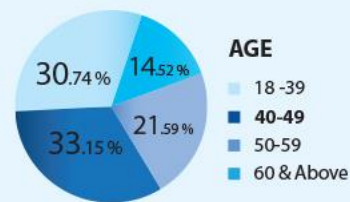
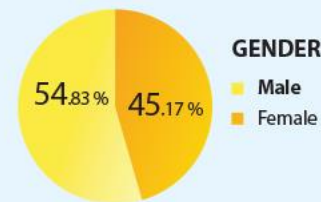
# CHANNELS



## CTV 東森財經 ET-FINANCIAL

“Up-to-the-minute Financial News from Asia”

**ET-FINANCIAL** is the only 24-hour Mandarin channel that offers precise financial information in the United States. The channel provides extensive economic news around the globe and the most updated business reports of Asia with investment related topics to help analyzing the current trend of the market for our audience.



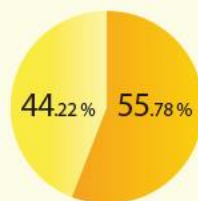
# CHANNELS

**CTV**  
**東森衛視**

“ Global Vision Taking Care of Individual Needs ”

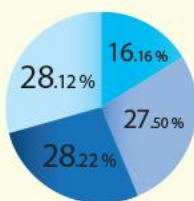
**ET-GLOBAL**

**ET-GLOBAL** is a combination channel presenting the highest rating shows including drama series, entertaining variety, talk shows, and mini-series from Taiwan and China. With the capability of producing local programs, ET-Global has received great responses from our viewers. viewers.



#### GENDER

- Male
- Female



#### AGE

- 18-39
- 40-49
- 50-59
- 60 & Above



#### EDUCATION

- High School & under
- Vocational/Technical College
- 4 yrs College/University
- Others

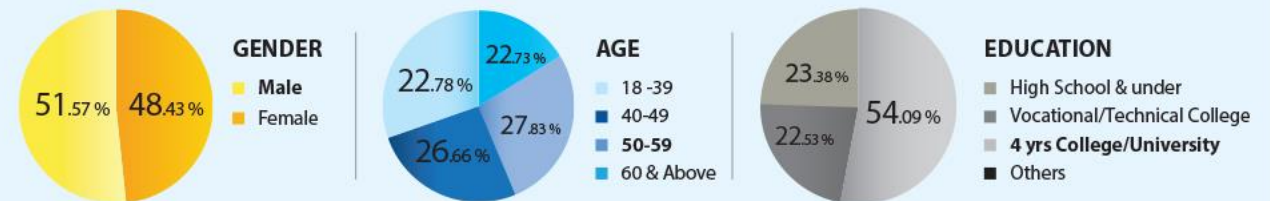


# CHANNELS



## CTV “Unfold The Extraordinary Land of Great China” 東森中国 ET-CHINA

**ET-CHINA** is an astonishing channel that emphasizes in promoting China's most well-known provinces and cities. Covering for more than 30 prominent cities, it provides Chinese immigrants the most prevalent updates and entertainment programs from the great China.



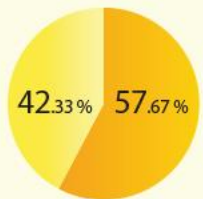
# CHANNELS

**CTV**  
**東森戲劇**

“ A Showcase For The Finest ~ Chinese Dramatic Craze ”

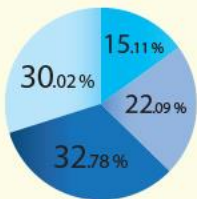
**ET-DRAMA**

**ET-DRAMA** is the designated channel for Chinese drama addicts! Its contents include top-rated Asian- produced TV dramas and major award winning titles with a wide range of selections such as modern lifestyle, idol, action, historical, and classic drama.



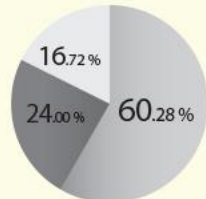
#### GENDER

- Male
- Female



#### AGE

- 18-39
- 40-49
- 50-59
- 60 & Above



#### EDUCATION

- High School & under
- Vocational/Technical College
- 4 yrs College/University
- Others



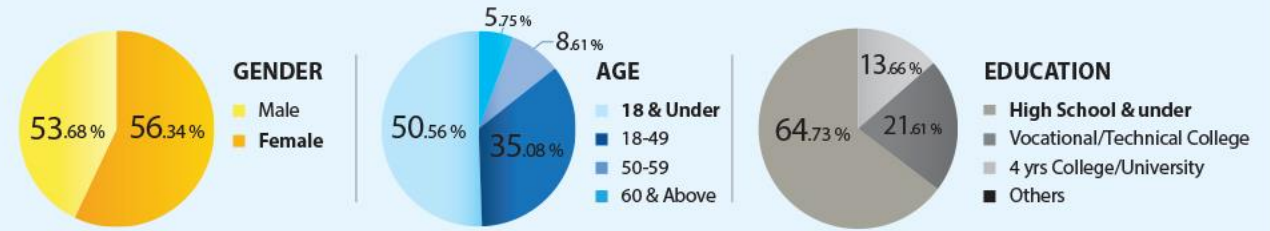
# CHANNELS



## CTV “Serving The Future Generation of The World”

# 東森幼幼 ET-YOYO

**ET-YOYO** is a channel dedicated to serving our youngest audience (“yoyo” means “kids” in Chinese). Featuring exclusive programs for children up to 7 years old, ET-YOYO takes a rounded approach by encouraging parents to participate in watching its programs alongside their youngsters on a daily basis.





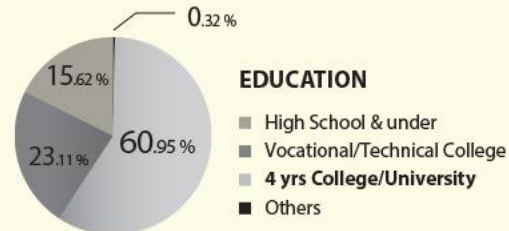
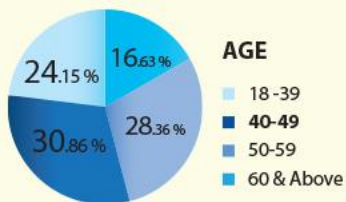
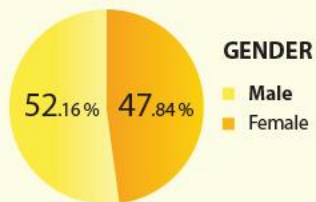
# CHANNELS



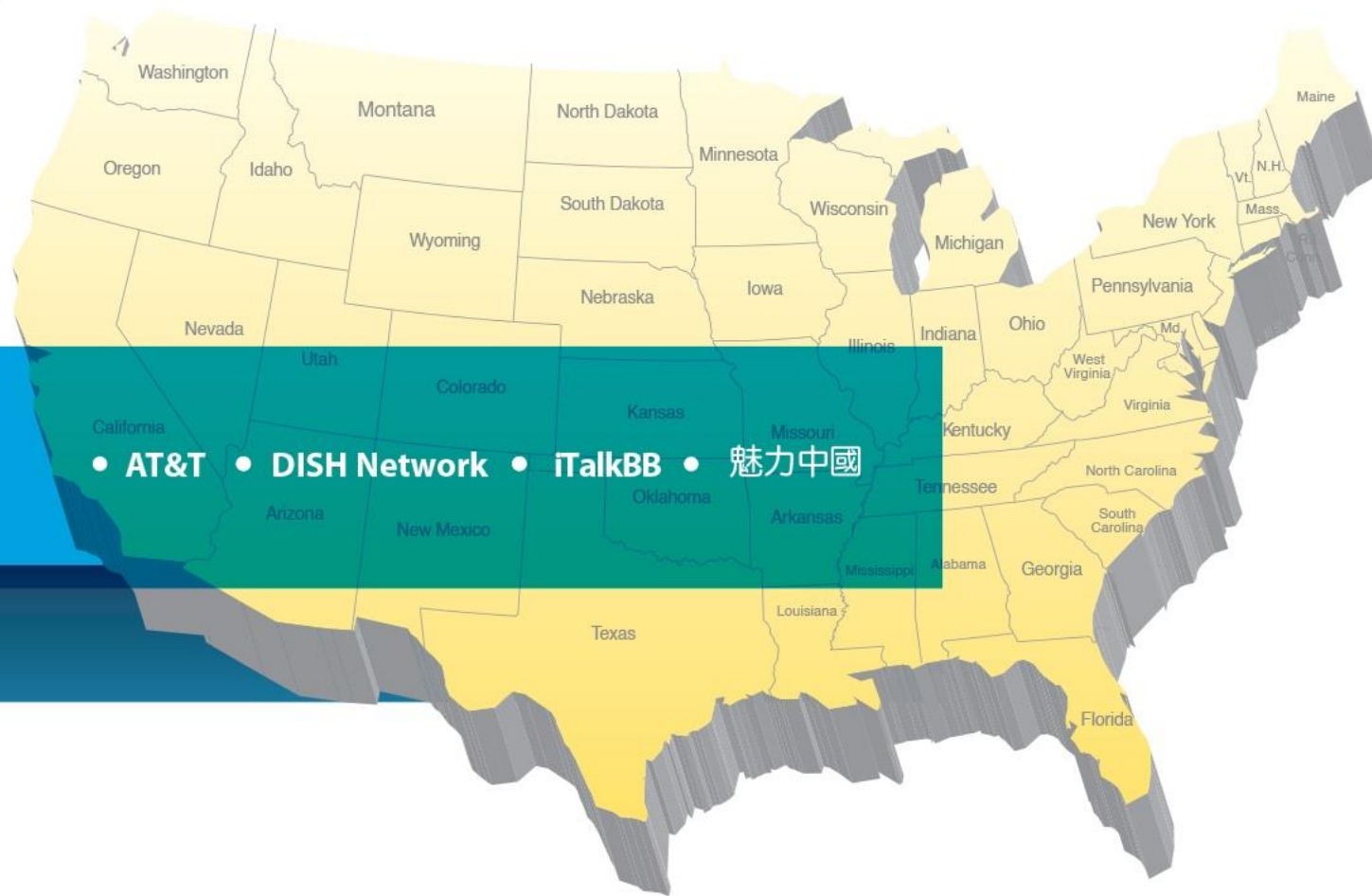
“ Most Variety Programs Covering All Needs ”

## ET-SUPER / ET-EAST

**ET-SUPER & ET-EAST** are combination channels customized to better service cable viewers in the West and East coasts. These channels have excellent variety of contents including the news updates, lifestyles, entertainment, and dramas.



# NATIONAL COVERAGE



• AT&T • DISH Network • iTalkBB • 魅力中國

## Satellite 衛星



ET-NEWS	東森新聞台	Ch. 9945
ET-GLOBAL	東森衛視台	Ch. 9946
ET-DRAMA	東森戲劇台	Ch. 9947
ET-FINANCIAL	東森財經台	Ch. 9950
ET-CHINA	東森中國台	Ch. 9951
ET-YOYO	東森幼幼台	Ch. 9960

## IPTV/OTT 網路電視



ET-NEWS	東森新聞台	Ch. 3631
ET-EAST	東森美東台	Ch. 3632



ET-NEWS	東森新聞台
ET-EAST	東森美東台
ET-FINANCIAL	東森財經台
STV 34.5	超視美洲台



ET-NEWS	東森新聞台
ET-EAST	東森美東台

# COVERAGE

## Southern California - Greater Los Angeles

### Cable 有線電視



ET-NEWS 東森新聞台 Ch. 350

ET-SUPER 東森超級台 Ch. 357



ET-NEWS 東森新聞台 Ch. 36



ET-NEWS 東森新聞台 Ch. 66

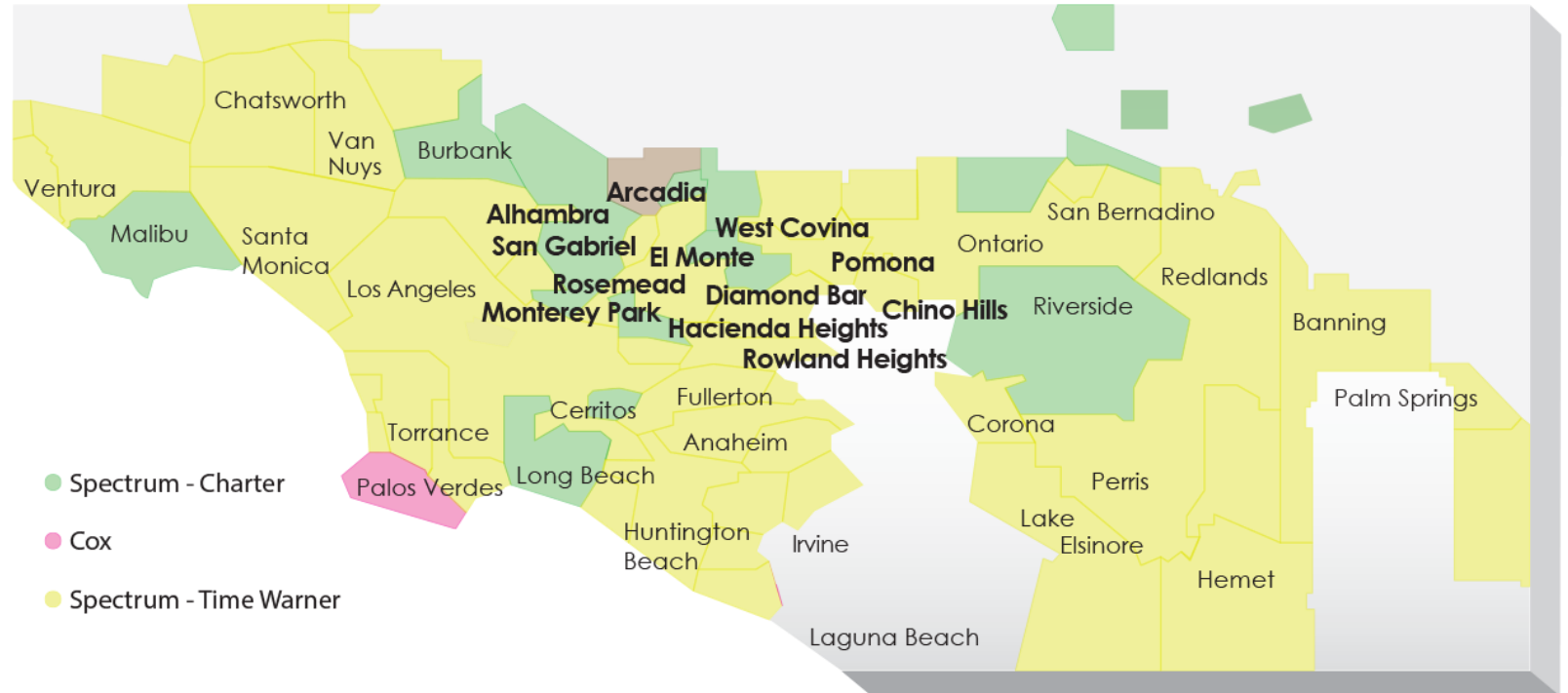
ET-SUPER 東森超級台 Ch. 1406

ET-NEWS 東森新聞台 Ch. 1408

ET-DRAMA 東森戲劇台 Ch. 1410

ET-YOYO 東森幼幼台 Ch. 1411

ET-CHINA 東森中國台 Ch. 1412



# COVERAGE

## Northern California - San Francisco

Cable 有線電視

Comcast

ET-SUPER 東森超級台 Ch. 358



● Comcast



## Hawaii - Honolulu, Kalawao, Kauai, Maui

Cable 有線電視

Time Warner Cable | Spectrum

ET-EAST	東森美東台	Ch. 585
ET-NEWS	東森新聞台	Ch. 587
ET-YOYO	東森幼幼台	Ch. 588
ET-CHINA	東森中國台	Ch. 589
ET-FINANCIAL	東森財經台	Ch. 590
ET-DRAMA	東森戲劇台	Ch. 591



# COVERAGE

## Texas - Houston

Cable 有線電視

Comcast

ET-SUPER 東森超級台 Ch. 358



## Texas - Austin, Dallas, San Antonio

Cable 有線電視

Time Warner Cable | Spectrum

ET-EAST	東森美東台	Ch. 585
ET-NEWS	東森新聞台	Ch. 587
ET-YOYO	東森幼幼台	Ch. 588
ET-CHINA	東森中國台	Ch. 589
ET-FINANCIAL	東森財經台	Ch. 590
ET-DRAMA	東森戲劇台	Ch. 591



# COVERAGE

## EAST COAST - Indianapolis, South Carolina, Alabama

### Cable 有線電視

Time Warner Cable | Spectrum

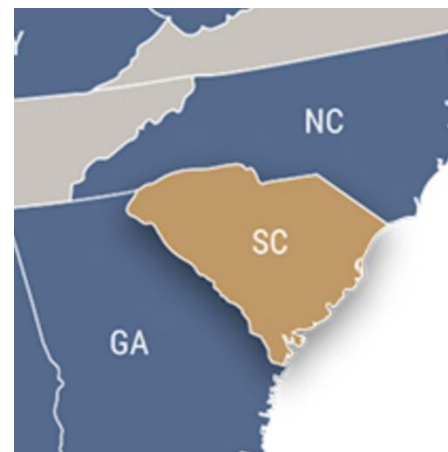
ET-EAST	東森美東台	Ch. 585
ET-NEWS	東森新聞台	Ch. 587
ET-YOYO	東森幼幼台	Ch. 588
ET-CHINA	東森中國台	Ch. 589
ET-FINANCIAL	東森財經台	Ch. 590
ET-DRAMA	東森戲劇台	Ch. 591



### Cable 有線電視

Charter | Spectrum

ET-EAST	東森美東台	Ch. 585
ET-NEWS	東森新聞台	Ch. 587
ET-YOYO	東森幼幼台	Ch. 588
ET-CHINA	東森中國台	Ch. 589
ET-FINANCIAL	東森財經台	Ch. 590
ET-DRAMA	東森戲劇台	Ch. 591



# COVERAGE

## EAST COAST - New York, New Jersey, Connecticut, Florida, Beltway Region, Boston MA

### Cable 有線電視

Time Warner Cable | Spectrum

ET-EAST	東森美東台	Ch. 585
ET-NEWS	東森新聞台	Ch. 587
ET-YOYO	東森幼幼台	Ch. 588
ET-CHINA	東森中國台	Ch. 589
ET-FINANCIAL	東森財經台	Ch. 590
ET-DRAMA	東森戲劇台	Ch. 591

CABLEVISION

ET-EAST	東森美東台	Ch. 239
---------	-------	---------



### Cable 有線電視



Comcast

ET-SUPER	東森超級台	Ch. 358
----------	-------	---------



Comcast

ET-SUPER	東森超級台	Ch. 358
----------	-------	---------



Time Warner Cable | Spectrum

ET-EAST	東森美東台	Ch. 585
ET-NEWS	東森新聞台	Ch. 587
ET-YOYO	東森幼幼台	Ch. 588
ET-CHINA	東森中國台	Ch. 589
ET-FINANCIAL	東森財經台	Ch. 590
ET-DRAMA	東森戲劇台	Ch. 591

